

Booking Form

Participant (s): _____ Company: _____

Business Description: _____

Address: _____

Phone: _____ Email: _____ Website: _____

Please complete your name(s) and Business name as you would like them to appear on your conference Badge(s)

* Do you wish to exhibit? Yes No

*Stand area is 6ft trestle table. One table per business. Spaces are limited, allocation on a first come, first served basis.

Stands can be set up in the Hotel from 4.30pm to 8pm on Thursday 16th September 2010

Conference Costs

Conference fee per delegate: €30 **Exhibition stands:** no charge but spaces limited

Special Overnight Rates: €60 (Single Room) €80 (Sharing double room)

To avail of a special conference overnight rate (limited availability) contact **Tower Hotel, Tel: 051 862300** www.towerhotelwaterford.com

If you have any special needs or are a registered disabled person please let us know before attending the conference.

Completion & Payment

Book on line at www.kceb.ie or

Please complete the booking form and return the above with the appropriate fee (cheques payable to Kilkenny CEB) to:

**Kilkenny County Enterprise Board, 42 Parliament St,
Kilkenny. Email: fiona@kceb.ie Tel 056 7752662**

For further information contact your local Enterprise Board;

Carlow **Kieran Comerford**
comerfordk@carlow-ceb.com Tel. 059 9130880

Kilkenny **Fiona Deegan**
fiona@kceb.ie Tel. 056 7752662

Tipperary South **Ita Horan**
ita.horan@southtippcoco.ie Tel. 052 6129466

Waterford City **Ciaran Cullen**
ccullen@waterfordceb.com Tel. 051 852883

Wexford **Breege Cosgrave**
breege@wexfordceb.ie Tel. 053 9122965



'Investing in your future'

*The Show
must go on...*

Introduction

Many of you will have experienced business challenges throughout the last year that have made you identify the need to change and adapt in order to survive and succeed. Faced with difficult business conditions, it is tempting to give up. Now is the time for hard work, tough decisions and good ideas !

Recessions come and go and many businesses have experienced economic downturns in the past and survived. You now need to position your business to avail of the upturn when it comes. This conference is an acknowledgement of your business efforts and the guest speakers, networking and business awards will encourage you to continue to run and grow your business, maintain local employment and support the improvement of the national economy.

It is the optimists and innovators in business that will continue to succeed!

Thursday 16th September 2010

There will be a Culinary demonstration and networking tasting event held in the White Tent in Blackfriars at 7.30pm on Thursday evening hosted by Network Waterford and Waterford Harvest Festival for attendees from the South East Women in Business Conference.

For more information and booking see www.waterfordharvestfestival.ie or call Waterford City Enterprise Board on **051-852883**.



Conference Programme

Friday 17th September 2010

8.30am Registration

9.10am



Welcome address Cllr. Mary Roche, Waterford City CEB Board Member

Having run her own successful business Flagship PR and served as Marketing Manager with WLR FM, Cllr. Mary Roche, the newly elected Mayor of Waterford City is currently a full-time politician. She uses her business and media experience to influence enterprise development in the City through her work on Waterford City Enterprise Board and the Boards of the Waterford Area Partnership, and the Waterford City Community Enterprise Centre and through the Business Support Unit in Waterford City Council.

9.20am



Monica Leech, Outside Thinking Strategic Communications (M.C.)

Former CEO of Waterford Chamber, Monica Leech is Managing Director of "Outside Thinking" which provides innovative communications consultancy to a range of private and public companies in Ireland and internationally. Monica has over twenty seven years experience in the communications sector providing a highly personalised, pragmatic approach to each individual challenge presented by clients.

9.30am



Sean Gallagher, Entrepreneur and Dragon's Den Investor – *The Show must go on!*

Originally from County Cavan, Seán has had many teachers and mentors who taught him invaluable lessons about how much can be achieved through sheer determination and believing in oneself. He has never forgotten their advice throughout an exciting and varied career, which includes having worked in farming, youth development, politics and business. Of all of these careers, he is probably best known as an entrepreneur, and the founder and CEO of Ireland's largest home technology company, Smarthomes which he set up in 2002, along with his business partner Derek Roddy.

10.15am



Louise Grubb, Nutri-Science, Waterford – *Exporting - Bringing the Show on the road!*

Since establishing Nutri-Science in 1999, Louise and her team have built up a reputation for being highly innovative and are recognised as being at the cutting edge of product development in the growing nutraceuticals market. The company is a privately held Irish company based in Waterford, and has won several business and innovation awards since its inception.

10.45am

Coffee, Networking and Stand viewing

11.30am



Sheila Gallogly, márla.ie, Waterford – *Finding your audience!*

Sheila Gallogly, Managing Director of marla.ie, has over 16 years sales and marketing experience working with blue-chip multinationals Irish Distillers, Masterfoods and Nestlé. Sheila and her team at marla.ie are committed to developing marketing concepts and designs which help market their client's products and/or services. From web and brochure design, through to orchestrating complete branding and marketing strategies.

12.00pm



Veronica Canning, Shoes: Inspiring Women Leaders – *Inspiring the performance!*

Veronica Canning is recognised in Ireland, United Kingdom and abroad for her expertise in Thinking Strategies for Success, involving setting goals, realising them, overcoming challenges, and embracing change. Veronica's techniques and unique approach enables you to transform your ways of thinking and develop what you need to become a woman leader of tomorrow. Her experience includes work with Government, industry and the Not For Profit sector. She is the Author of Shoeisms: Working Woman's guide to be the sassy, successful woman you know you can be.

12.45pm

Lunch

2.00pm



South East Female Excellence in Business Awards Presented by Ciaran Cullen, Waterford City CEB

The Enterprise Boards in the South East provide direct financial assistance to new and existing enterprises and promote entrepreneurship and management development at a local level to micro enterprises. The Celebrating Female Excellence in Business Awards was established to acknowledge the role of women in the development of Enterprise in the South East.

3.30pm

Close